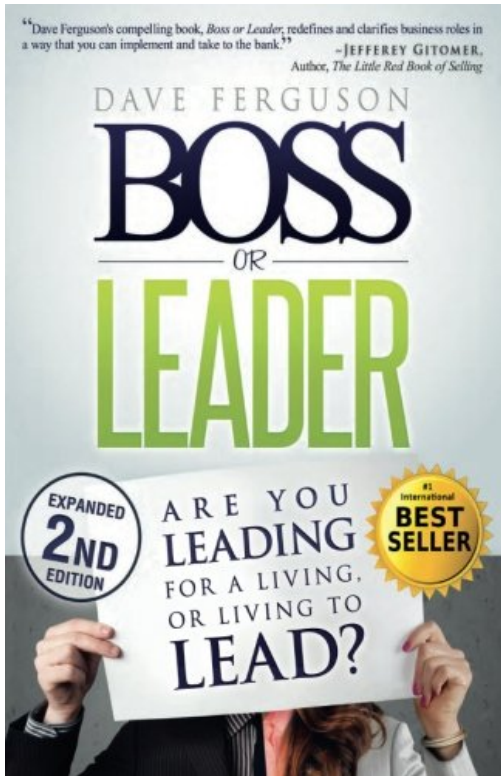


[PDF] Download Boss or Leader: Are You Leading for a Living, or Living to Lead? Read Online



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Book Synopsis

Let's face it, 99% of all employees go to work for one reason and one reason only, and it's not you. Of course, it's a paycheck. They rarely, if ever, go to work to follow anyone for more than money. They certainly aren't there to follow the vision of the person in charge. But you can change that! In his first book, internationally recognized leadership coach and speaker, Dave Ferguson, cleverly defines the difference between a boss and a leader. In his simple, no-nonsense way, he uses his experience as a leader and as a leadership coach to help you first decide if you are a boss or a leader, then goes on to coach you on how to grow as a leader. This is a simple, easy to follow, guidebook on how to get your employees to follow you. It's not about how to be liked by your employees, nor is it how to manage or supervise people. This book is how to become a leader people will respect and be willing to follow. It's also about developing leaders and identifying potential leaders. If you are in a leadership position, or want to be in one, then this book is for you. It's also for you if you are a business owner, self-employed professional, executive or politician.